

# Join Our Championship Team

**CARROLL**  
INDEPENDENT SCHOOL DISTRICT



## Dragon Stadium Home to the 2011 5A State Football Champions 2010 5A State Boys' Soccer Champions



### CARROLL ISD MAJOR PACKAGE

\$7K/year for 3 years  
\$6.5K/year for 5 years  
\$6K/year for 10 years

#### Digital Content

- Animated sponsor logo to be rotated with other Advertisers for each regular season home event
    - Three (3) pre-game
    - Two (2) in-game
    - One (1) half-time
    - Two (2) post game
- Produced by Daktronics Keyframe*

- A minimum of one (1) partner replays per regular season home event.
- Produced by Daktronics Keyframe*

- One (1) minute logo bug over live video.
- Produced by Daktronics Keyframe*

#### Promotions

- Two (2) P.A. announcements thanking Advertisers involvement at each regular season home event
    - P.A. announcement to be mentioned in conjunction with other 'Major Partners'
- Example: "Carroll ISD would like to thank our Major Partners – Partner A, Partner B, Partner C, Partner D"*

#### Multi-Media

- One (1) Web page banner link on the Carroll ISD website
- One (1) Link on Green Pages Listing
- One (1) ad on two (2) E-mail Blasts

### CARROLL ISD ASSOCIATE PACKAGE

\$3.5K/year for 3 years  
\$3.1K/year for 5 years  
\$2.7K/year for 10 years

#### Digital Content

- Animated sponsor logo to be rotated with other Advertisers for each regular season home event
    - Two (2) pre-game
    - Two (2) in-game
    - One (1) post game
- Produced by Daktronics Keyframe*

#### Promotions

- Two (2) P.A. announcements thanking Advertisers involvement at each regular season home event
    - P.A. announcement to be mentioned in conjunction with other 'Major Partners'
- Example: "Carroll ISD would like to thank our Major Partners – Partner A, Partner B, Partner C, Partner D"*

#### Multi-Media

- One (1) Web page banner link on the Carroll ISD website
- One (1) Link on Green Pages Listing
- One (1) ad on one (1) E-mail Blast

- Varsity Football
- Homecoming Pep Rally
- Subvarsity Football
- Graduation
- Varsity Soccer
- Other Special Events

